

# InVironments

PO Box 4  
Sycamore, IL 60178  
815.899.2178  
www.InVironmentsmag.com  
Info@InVironmentsmag.com

\* All information on this form must be filled out completely in order to guarantee AD placement. Missing information will cause delay.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_  
First Last

Business Address: \_\_\_\_\_  
City State Zip

Phone Number: ( ) Fax: ( )

AD Placement - please check appropriate boxes

### Display AD:

- Full Page - Back Cover  1x  Annual
- Full Page - Inside pages (2)  1x  Annual
- Full Page - Back pages (2)  1x  Annual
- Full Page Up Front Page (8)  1x  Annual
- Full Page  1x  Annual
- 1/2 Page Horizontal  1x  Annual
- 1/2 Page Vertical  1x  Annual
- 1/4 Page Horizontal  1x  Annual
- 1/4 Page Vertical  1x  Annual
- 1/3 Page Horizontal  1x  Annual
- 1/3 Page Vertical  1x  Annual

### Marketplace AD:

- 1/8 Page  1x  Annual
- 1/8 Page with Online AD  1x  Annual
- 1/4 Page  1x  Annual
- 1/4 Page with Online AD  1x  Annual

### Online AD:

- Flash Rotation - Home Page
- Email Banner

Rep must fill in terms

### Artwork:

We will provide our AD

We would like our AD designed

1/2 Page and Full Page ADs

Qty \_\_\_\_\_

1/4 Page, 1/3 Page ADs

Qty \_\_\_\_\_

Market Place ADs

Qty \_\_\_\_\_

All ADs must be submitted to artwork@inVironmentsmag.com or a disk mailed to PO Box 4 Sycamore, IL 60178; Labeled with company name and AD size.

### Payment Information:

Existing or  New Advertiser\*

Payment Terms  Paid In Full  30 days

Visa  MC  AmEx

This constitutes a contract for advertising with InVironments Magazine. By signing this contract I agree to the terms and conditions set forth herein.

\* New Advertiser - payment must be received within 30 days prior to the magazine run date. Late payment will result in delay in your AD placement.

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_

Credit card billing address \_\_\_\_\_

Client Signature \_\_\_\_\_ City State Zip

Print Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

<b>For Office Use Only:</b>	Rep:	Run Issues 2008:	Jan	Mar	May	Jul	Sep	Nov
	Invoice Total:	Run Issues 2009:	Jan	Mar	May	Jul	Sep	Nov



The following are general terms and conditions governing advertising published in InVironments Magazine.

- The Magazine Rate Card specifies advertising rates. Announcement of any change in rates will be made in advance of the Magazine's advertising sales close date of the first issue to which such rates and/or circulation rate base will be applicable.
- Advertisers may not cancel orders for, or make changes in, advertising after the closing dates of the Magazine.
- The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency (including errors in key numbers) or for changes made after closing dates. Further, Publisher has no obligation to secure or return any materials submitted to it by advertiser or agency.
- The Publisher may reject or cancel any advertising for any reason at any time. Advertisements simulating the Magazine's editorial material in appearance or style, or that are not immediately identifiable as advertisements, are not acceptable and may either be rejected by the Publisher for publication in the Magazine or may be modified and labeled as advertising in the Magazine.
- Advertiser and agency grant to Publisher a full-paid, perpetual and non-exclusive license to publish and republish advertisements in the Magazine (e.g., the original issue, back issue reprints, etc.) throughout the world and in all media formats, whether existing today or subsequently developed.
- Advertiser and agency agree not to make promotional or merchandising reference to the Magazine, Publisher or organizations affiliated with Publisher in any way without the prior written permission of the Publisher in each instance.
- Special advertising production premiums do not earn any discounts or agency commissions.
- Invoices are rendered on or about the on-sale date of the Magazine. Payments are due within 30 days from the billing date. The Publisher reserves the right to change the payment terms to cash with order at any time. The advertiser and agency are jointly and severally liable for payment of all invoices for advertising published in the Magazine, including all costs of collection
- Any and all negotiated advertiser discounts are only applicable to and available during the period in which they are earned. Rebates resulting from any and all earned advertiser discount adjustments must be used for the purchase of advertising space in the Magazine within six months after the end of the period in which they were earned. Unused rebates will expire six months after the end of the period in which they were earned.
- No conditions, printed or otherwise, appearing on contracts, orders or copy instructions which conflict with, vary, or add to these Terms and Conditions or the provisions of the Magazine's then current Rate Card will be binding on the Publisher and to the extent that the Terms and Conditions contained herein are inconsistent with any such conditions, these Terms and Conditions shall govern and supercede any such conditions. The Publisher has the right to insert the advertising anywhere in the Magazine and determine distribution of same, at its discretion, and any condition on contracts, orders or copy instructions involving the placement or geographic segmentation of advertising within an issue of the Magazine (such as page location, competitive separation, placement facing editorial copy, or advertising segmented to the geographic distribution of the Magazine) will be treated as a positioning request only and cannot be guaranteed. The Publisher's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.
- All advertisements are accepted and published in the Magazine upon the representation and warranty by the advertiser and agency that: (a) they are authorized to publish the entire contents and subject matter thereof; (b) such publication does not contain any material that is false, misleading, or defamatory; (c) neither the publication nor any product or service advertised is harmful or violates any law or governmental regulation in any jurisdiction; and (d) such publication does not violate any personal, proprietary, statutory, or contractual right of any party, including, but not limited to any copyright, trademark or service mark, right of publicity or privacy, the Lanham Act, securities regulations, laws against misappropriation or unfair competition, or any other statutory or common law right now existing or hereafter recognized or enacted. The advertiser and agency will, jointly and severally, defend, indemnify, and hold the Publisher harmless from and against any and all losses and expenses (including, without limitation, attorney's fees) arising out of the publication of such advertisements in the Magazine, including, but not limited to, any claim arising out any actual alleged occurrences or omissions that would constitute a breach of any of the foregoing representations and warranties.
- Except as expressly provided herein, all remedies in law or equity that might be available to advertiser or agency against Publisher are specifically disclaimed, including, without limitation, all claims to incidental, consequential, special, remote, speculative and punitive damages. An error or omission of Publisher related submitted advertisements shall be limited to the issuance of a credit against future advertisements in the Magazine for the actual space of the error, provided, that the error is brought to Publisher's attention within thirty (30) days after first publication of such advertisement. However, Publisher shall not be liable to advertiser or agency for any claims resulting, in whole or in part, from the action or inaction of advertiser or agency. Further, Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue(s) of the Magazine because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of the Publisher. These Terms, together with any related insertion order accepted by the Publisher for publication in the Magazine, shall be governed and construed in accordance with the laws and courts of the State of Illinois, without regard to its conflicts of law principles.